



LSC COUNCIL OF ATHLETICS ADMINISTRATORS MEETING

March 4, 2014, Hilton Garden Inn, Allen, Texas

Those in attendance were:

Angelo State: Sean Johnson, Christina Whetsel; Cameron: Jim Jackson, Kim Vinson; Eastern N.M.: Jeff Geiser (Chair), Sara Hill; Midwestern State: Charlie Carr, Kyle Williams; Tarleton State: Susan Burton; Texas A&M-Commerce: Ryan Ivey, Judy Sackfield; Texas A&M-Kingsville: Scott Gines; Texas Woman's: Chalese Connors, Charolette Hunt; West Texas A&M: Michael McBroom, Kent Johnson; LSC Office: Stan Wagnon, Melanie Robotham, Tommy Wright.

ACTION ITEMS

I. LSC ADVISORY GROUP RECOMMENDATIONS

VOLLEYBALL COACHES

- a. 2014 SCHEDULE: It was moved (TSU) and seconded (ASU) to keep travel partner games in same sequence at Texas A&M-Kingsville weeks 2, 4, and 8. *Coaches passed 6-0-1. CAA passed unanimously – moved by ASU, A&M-C.* **NOTE**: The 2014 schedule created on Oct. 11, 2013 inadvertently had the sequence of opponents the same as 2013. Since non-conference games had been scheduled, the coaches recommended keeping those three weeks the same, and the rest were appropriately flipped.
- b. PARTICIPANTS: It was moved (WT) and seconded (TSU) to amend the operating code to only apply to postseason tournament competition. *Coaches passed 6-0-1. CAA passed unanimously – moved by ASU, MSU.*

FOOTBALL COACHES

- c. FILM EXCHANGE: The following actions were taken relative to film exchange: **CAA passed unanimously – moved by A&M-C, ASU**
 - i. It was moved (A&M-C) and seconded (ASU) to require that game film be captured by an HD camera. *Coaches passed unanimously.*
 - ii. It was moved (ENMU) and seconded (A&M-C) to require that game film be uploaded in ADHVC format. *Coaches passed unanimously.* **NOTE**: ADHVC format is best to upload if using an HD camera. Will be bigger files, slower uploads, possible buffer on playback. But avoids grainy picture.
 - iii. It was moved (ASU) and seconded (McM) to require the game film include tags according to the offensive hash mark. *Coaches passed unanimously.*
 - iv. It was moved (ENMU) and seconded (A&M-C) to require the game film include tags according to the offensive field position +/- yardline. *Coaches passed unanimously.*
 - v. It was moved (ENMU) and seconded (A&M-C) to delete the gain/loss from required tags in the game film. *Coaches passed unanimously.*
- d. OFFICIALS: It was moved (WT) and seconded (A&M-C) to request seeing LSC Supervisor Tim Crowley's grade of each official/crew after every game. *Coaches passed unanimously. CAA took no action.* **NOTE**: Coaches expressed that it is difficult to include measures to help officials when filming (e.g., taping scoreboard and/or chain gang between plays, taping penalty signals and walk-offs).
- e. CONFERENCE PLAYOFFS: It was moved (A&M-C) and seconded (TSU) to lift the travel squad limit for conference playoffs. *Coaches passed unanimously. CAA took no action – moved by A&M-C, lacked second.* **NOTE**: Same rationale as Football Festival as far as giving more families reasons to buy tickets. Also, NCAA playoffs treats both teams equally, whereas LSC policy impacts only the visitor.
- f. 2015 SCHEDULE: It was moved (A&M-C) and seconded (ENMU) to scratch the conference playoffs and play the regular season in weeks 5-thru-11. *Coaches passed unanimously. CAA took no action.*
- g. HALFTIME: It was moved (MSU) and seconded (ENMU) to start the 20 minutes for halftime after both teams **clear the field of play** exit the field and are near or approaching their locker room area. *Coaches passed unanimously. CAA passed unanimously as amended – moved by A&M-C, WT.* **NOTE**: Consensus agreement was to accept the proposed 'housekeeping' changes to the LSC Football Operating Code.

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- h. **MEDIA DAY:** Consensus agreement was to conduct the annual football media day on Tuesday, July 29, with the conference staff looking into the possibility of including golf to increase attendance and raise funds.
- i. **ALL-CONFERENCE AWARDS:** It was moved (ASU) and seconded (A&M-C) for the conference staff to give head coaches advance notice before the teams are released so they can be the ones to notify players of their awards. *Coaches passed unanimously. **CAA took no action.***

SOFTBALL COACHES

- j. **2015 SCHEDULE:** It was moved (ASU) and seconded (WT) to play a 4-game series with a 1-2-1 format on Friday-Saturday-Sunday with a 2-2 (doubleheaders on two of those days) format as an option with the format set by the home team. *Coaches passed 5-4. **NOTE:*** The discussion following the recommendation clarified that the format can be set by the home team for each series. **RATIONALE:** The coaches discussed priorities including (not in ranked order): student-athlete welfare/safety/ recovery time, academics/missed class time, playing same schedule, gate/revenue, travel costs, preparation for postseason competition. **CAA moved (MSU) and seconded (TWU) to approve the playing format of a 4-game series with a 2-2 format on Friday-Saturday with Sunday as a makeup date. CAA passed unanimously. In a separate vote, CAA moved (TAMUK) and seconded (TWU) to approve the 2015 schedule as presented. CAA passed unanimously.**

SPORTS INFORMATION DIRECTORS

- k. **PRESS BOX REQUIREMENTS:** It was moved (MSU) and seconded (A&M-C) to require both hard wired internet and analog phone lines access for both home and away football and basketball broadcasts. In all other sports, shall provide the best possible broadcast options (ideally hard-wired internet and analog phone lines). *SID's passed unanimously. **CAA took no action.** **NOTE:*** A poll was conducted and six schools currently broadcast using hard-wired internet, five use analog phone lines, and two use both. Also, surveyed each school to see what was currently provided with six of seven football and eight of nine basketball facilities providing hard-wired internet and analog phone lines.
 - l. **PLAYERS OF THE WEEK:** It was moved (CU) and seconded (MSU) that a player should not be eligible for a weekly award using statistics in a non-countable contest (exhibition) or where a team win or loss is not officially recorded. *SID's passed unanimously. **CAA passed unanimously – moved by ASU, A&M-C.***
 - m. **PLAYERS OF THE WEEK:** It was moved (MSU) and seconded (ASU) to recognize no more than one player of the week for each current award. *SID's passed unanimously. **CAA passed unanimously.** **RATIONALE:*** The intention is to align those honored by sport. Currently, baseball and volleyball honor two (2) for each award, while the other sports recognize one (1). This would not eliminate co-players of the week.
 - n. **UNIFORMS:** It was moved (ENMU) that there must be contrast between jersey color and numbers not including trim, and if uniform numbers are not legible statistical change requests should not be allowed for any reason. *SID's failed for lack of second. **CAA took no action.***
 - o. **NATIONAL SIGNING DAY:** It was moved (ENMU) and seconded (MSU) to dedicate the first Wednesday in February to National Signing Day with no conference games scheduled to generate more coverage. *SID's passed 4-0-5. **CAA took no action.** **RATIONALE:*** Would allow time to generate more coverage, which would increase the amount of publicity and website hits, and have a coaches' show that day.
2. **LSC ADMINISTRATIVE SUMMIT:** Consensus agreement was to support the LSC Administrative Summit itinerary proposed by the Conference Office, with an adjustment to include athletics marketing and development professionals on Wednesday afternoon and the summit social event on Wednesday night.
 3. **SUMMER STRENGTH & CONDITIONING PROPOSAL:** It was moved (TWU) and seconded (MSU) to forward to the ad hoc LSC Legislation Committee the NCAA proposed legislation regarding summer workouts for all student-athletes to be conducted by strength and conditioning personnel as presented by Christina Whetsel (ASU). **CAA passed unanimously.**
 4. **FOOTBALL FESTIVAL:** It was moved (WT) and seconded (TAMUK) that if the Angelo-McMurry game is not included in the Football Festival, resulting in a 4-game slate, to play the four games in one day on Saturday, Sept. 20, 2014. **CAA passed unanimously. **NOTE:**** Game times would be 10 AM, 1 PM, 5 PM and 8 PM. Also, consensus agreement was to revisit the requirement for band attendance (possibly define minimum quantity) and provide a clear vision to LSC Presidents as to the importance of their participation, along with other spirit groups.

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5. **MEMBERSHIP CONSULTANT:** It was moved (TAMUK) and seconded (TWU) for the Conference to hire a consultant to assist in the membership exploring/recruiting effort, to include forming a plan and carrying out the communication. **CAA passed unanimously.** **NOTE:** The discussion centered on the value to be found in having someone who could be a steward of these efforts and focus on such matters every day. Also, the possibility that our message might be better received from an outside source. The message should continue to promote key aspects where LSC membership could be beneficial (e.g., competition, travel, marketing). Generally, the group felt good about a plan that would build specific proposals/presentations for each prospect that would directly show the benefits of joining. Also to profile the key targets and develop monthly/quarterly plans for approaching the targets. The group also expressed a willingness to assist, and perhaps form a steering committee that could rotate responsibility as opposed to leaving the entire burden on the current 4-person LSC President committee.

INFORMATION ITEMS

6. **NCAA MANAGEMENT COUNCIL REPORT:** Kim Vinson (CU) reported on her service to the NCAA Division II Management Council, noting that Division II will be deciding how best to utilize an additional \$100,000 that has been made available to the Championships budget for the next three years.
7. **D2 ADA REPORT:** Sean Johnson (ASU) provided a report on behalf of the D2 ADA Board, sharing that D2 ADA will play a key role in evaluating Division II's "Life in the Balance" platform over the next year. The review will include our philosophy and messaging as it relates to both Life in the Balance and the Division II Strategic Positioning Platform.
8. **SID CONFERENCE CALLS:** Christina Whetsel (ASU) made an informal suggestion that LSC Sports Information Directors begin to participate in monthly or quarterly teleconference calls to enhance communication and address conference matters in a more timely manner. Currently the SID's only meet twice annually, once in person and once via telephone. Melanie Robotham (LSC) agreed to work with officers of the SID group to explore this concept.
9. **LSC FOOTBALL PLAYOFFS:** Consensus agreement was that LSC Playoffs tickets would be sold separately from season tickets for all schools. It was clarified that LSC Playoffs ticket prices on any given campus cannot be set lower than regular season prices on that campus.

Respectfully submitted,

Stan Wagnon